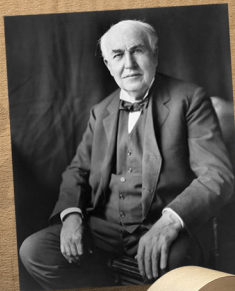


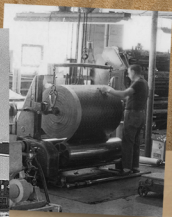
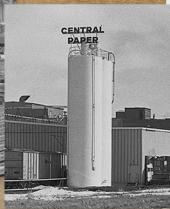
# water-activated tape

In **1912**, when American inventor, **THOMAS EDISON** received patent 1201448 for a *coating apparatus*, little did he know that his invention would spawn the modern day packaging industry. Out of a need to close corrugated boxes with more than just twine, he had created water-activated tape. This tape is considered today to be the most secure and sustainable way to seal a carton!



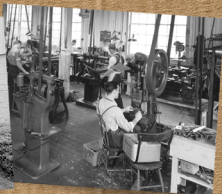
In **1917**, strong demand for this new tape did not go unnoticed by two enterprising brothers from Brooklyn, NY who formed what would become **BETTER PACKAGES, INC.**, a company that developed equipment to more efficiently use water-activated tape.

That same year in Menasha, WI, **CENTRAL PAPER COMPANY** began. After a couple years of producing mostly adding machine rolls, the company expanded into producing water-activated tape by purchasing its first gumming machine.



**BETTER  
PACKAGES, Inc.**  
A WHOLLY OWNED SUBSIDIARY OF 

**CENTRAL**  
brand



Now part of the **IPG** family, Better Packages brand tape dispensers and Central brand water-activated tapes have proudly provided packaging security and process efficiency for over 100 years! [www.itape.com/wat](http://www.itape.com/wat)

